



MidTowne & Sixth Ward Neighborhood Association Meeting

Thursday, February 7, 2008

Lecture Hall 125 at UM-Helena, 1115 North Roberts.

The public is invited to attend

Agenda - Economic Development to be Neighborhood Planning Topic

5:30-5:40 Neighborhood Association Business Meeting

Recommendation of Executive Committee: Articles of Incorporation and by-law review

5:40 – Naren Garg will make speaker introductions

Barbara Wagner, economist for the Montana Department of Labor Research Analysis Division, will present economic trends in the Helena area, focusing on employment, new business generation, etc.

City planner Naren Garg will discuss cultural economic development and the role cultural institutions and urban neighborhoods play in fostering creative professional and development of innovation hubs in small cities.

Business Improvement Director Jim McHugh will discuss neighborhood promotion, branding, and BIDs as tools for economic development.

Meeting participants will also participate in a strengths, weaknesses, opportunities and threats (SWOT) exercise related to economic development. MSWNA has been working to create a neighborhood plan for the area generally bordered by Cedar Street, I-15, Prospect Avenue and Montana Avenue plus the residential area located east of Helena Middle School.

“This meeting provides an exciting opportunity to begin looking in depth at economic development issues and opportunities for the neighborhood that can be used to identify new ideas and create innovative solutions” said Economic Development Committee chairperson Shawn White Wolfe.

For more information, please call Naren Garg at 447-8492.